

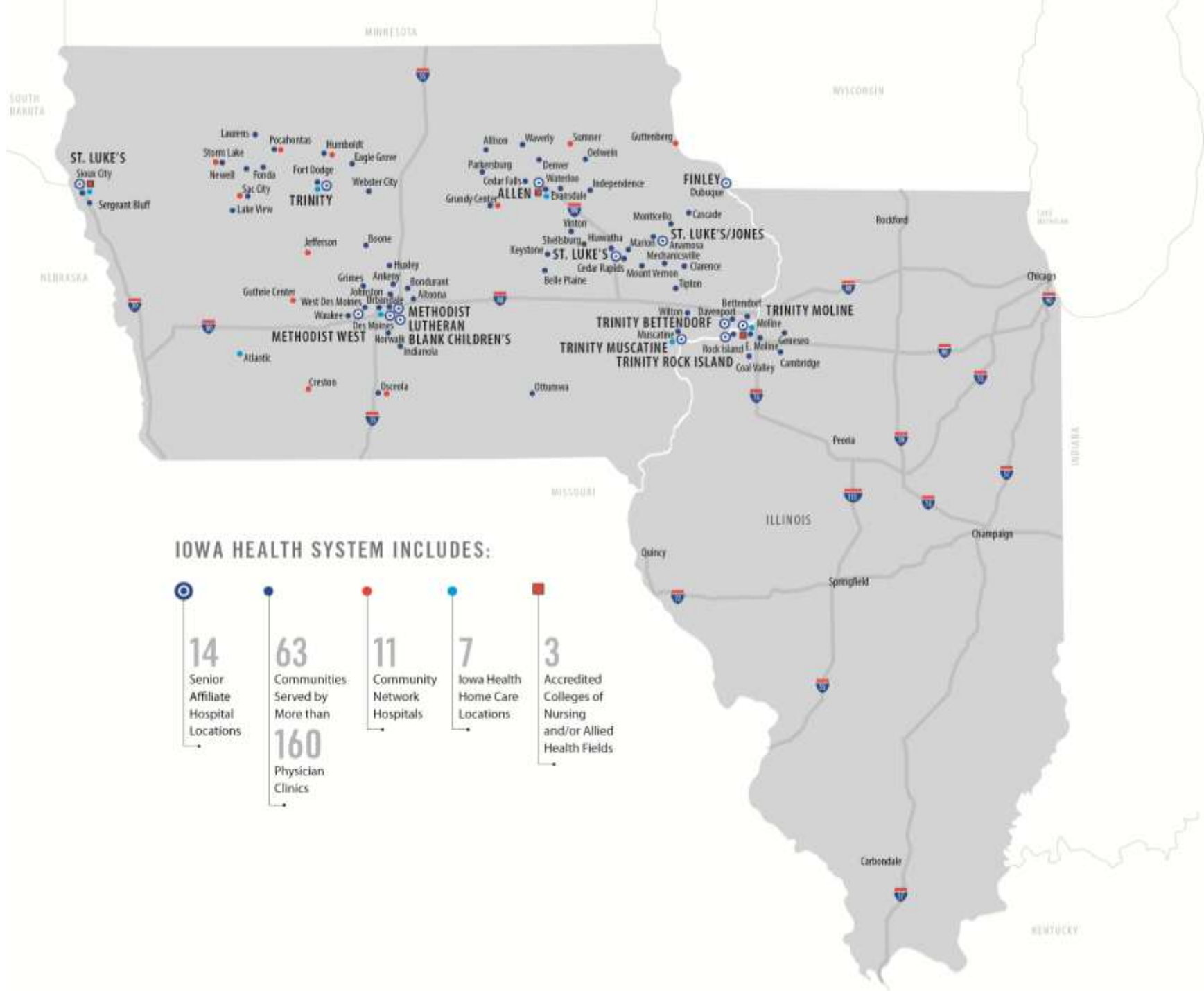
Greening the Supply Chain

Lisa Campbell

Director, Strategic Business Relationships

Laura Ippen

Sustainability Coordinator



IOWA HEALTH SYSTEM INCLUDES:

- **14**
Senior
Affiliate
Hospital
Locations
- **63**
Communities
Served by
More than
160
Physician
Clinics
- **11**
Community
Network
Hospitals
- **7**
Iowa Health
Home Care
Locations
- **3**
Accredited
Colleges of
Nursing
and/or Allied
Health Fields

Outline

1. Greening the supply chain - defined
2. Initial progress at IHS
3. Our roadblocks
4. Next steps

The Issue

- Toxic substances
- Excessive packaging
- Wasted materials
- Virgin materials
- Production pollution



Green Supply Chain

- Less toxic
- Reduced packaging
- Fewer/recycled materials
- Lower production impact



Source reduction

Benefits



- Reduced environmental stress
- Safer patients/staff
- Cost savings
- Publicity opportunity

Initial Progress at IHS

- “Post-purchase” recycling
- RFP language
- Sharps containers
- Food waste reduction
- “Green” office supplies



Current RFP Language

Environmental Sustainability

Please provide your sustainability strategies and opportunities as they apply to Iowa Health System. The Vendor will describe all efforts in Exhibit H: Environmental Sustainability. A few specific examples might include distribution opportunities, use of recycled materials and packaging opportunities. It is important to define your detailed policies and procedures that contribute to the balance of environment and economics. Please provide information in a one-page document that includes benefits and/or savings by identified opportunity.

Roadblocks & Considerations

- Not part of a GPO
- Employee time restrictions
- Confusing/misleading claims
- **Assigning “green” a value**
- Cost

Step One: Form Benchmark

- Review practices
- Create product list
- Identify areas for improvement
- Talk to vendors
- Form tracking method

568.44	4,801.24	14,872.91
125.81	1,894.87	31,875.66
903.11	1,246.84	19,581.48
461.54	231.70	10,874.51
681.77		
	7,942.95	111,044.77
3,786.51	12.73%	32.75%

Step Two: Create Policy



- Shows commitment
- Guidelines for staff
- Standardization
- Strength when talking to vendors
- Assigns weight to green concerns

Certifications



Biodegradable
Products Institute



EcoLogo
EcoLogo



Green-e



Energy Star



Green Seal



TransFair



Scientific
Certification
Systems



Electronic Products
Environmental
Assessment Tool



USDA



Greenguard



e-Stewards
e-Stewards



Chlorine-free
Products Association



Forest
Stewardship
Council



Best Outcome for Every Patient Every Time

Step Three: Add to RFP

- Include policy
- Specific requirements:
 - Reduce paper in bids
 - Boxes recycled content
 - Identify green products
 - Green transport
 - Reporting



Step Four: Create Scorecard



- Checklist for vendors:
 - Environmental policy
 - Recycled materials
 - Production footprint
 - Packaging
 - Compliance
 - Toxic substances

Summary

- Start with a few small changes
- Arm staff with information
- Create a policy for guidance
- Ask vendors for support

Contact

Lisa Campbell

515-252-2646

campbelk@ihs.org

Laura Ippen

515-252-2621

ippenl@ihs.org