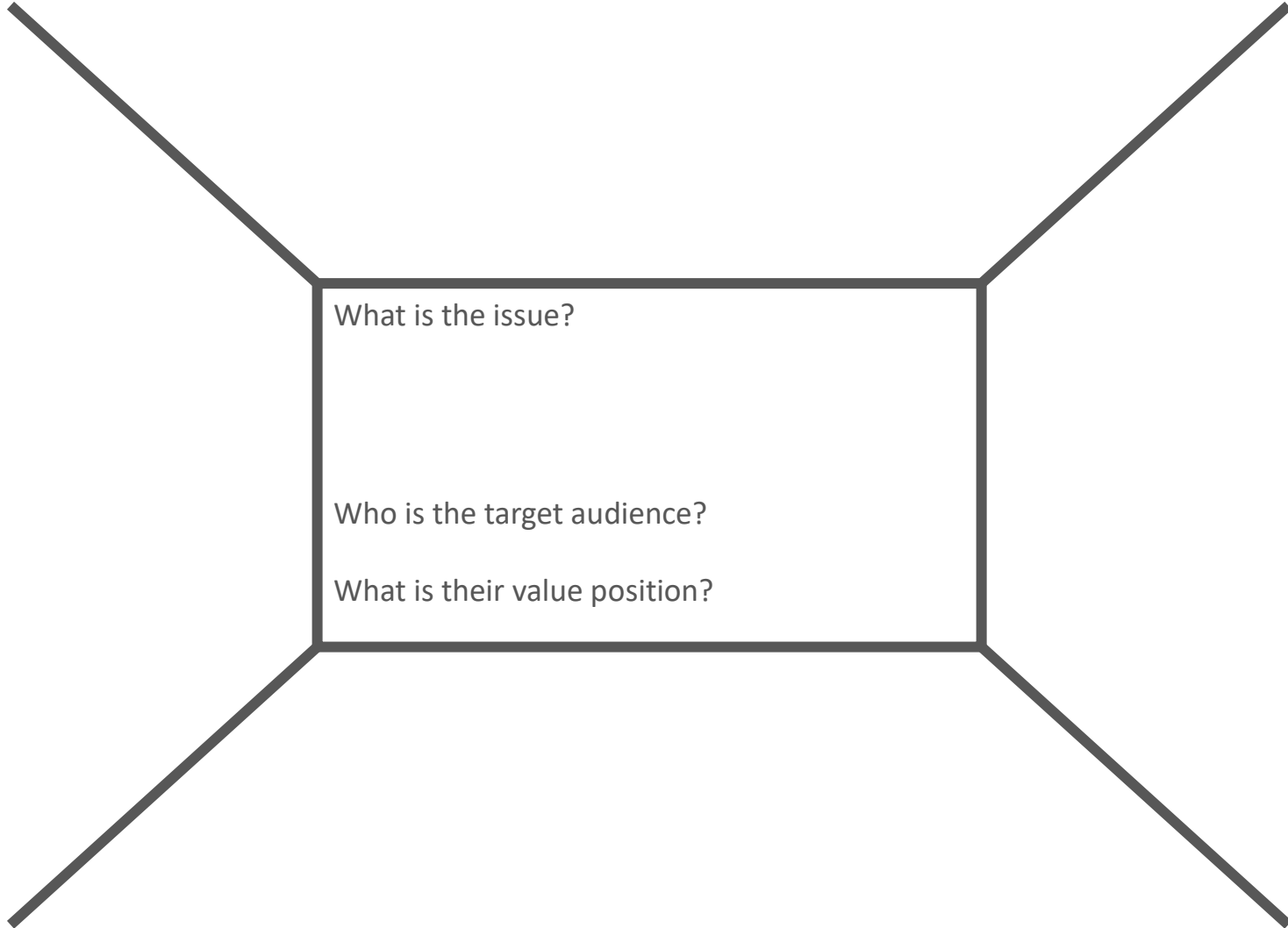


WORKSHEET: MESSAGE WHEEL

The Value Message

The Vision Message



The Barrier Message

The Ask