

KANSAS SBDC AT WICHITA STATE UNIVERSITY

FEBRUARY WEBINARS

Register at wichita.edu/ksbdcworkshops

LENDING 101

12 pm-1 pm • Tues, 2/8

Do you want a business loan? This online webinar offers insights from a former banker to help you understand what lenders require, the loan application process, and how a lender makes a decision on a loan request. Staff from the Kansas SBDC Capital Access Center will cover the documentation needed, business plans, credit requirements, the credit decision process, different loan programs available, how to find the right lender, getting straight answers from a lender, and the five C's of credit.

STARTUP AND START RIGHT

12 pm-1 pm • Wed, 2/9

Protect all your hard work by starting your business legally. Learn how to quickly startup in just 10 steps. This online webinar will cover licenses and permits, federal and state tax IDs, business structure, funding, marketing and other essentials.

BUILDING YOUR BRAND STORY

12 pm-1 pm • Wed, 2/23

Nothing is more compelling than a good story. Are you putting your story to its best use? Join us for this online webinar to learn how to frame your story for the most impact and use it throughout your marketing for quality and consistency. Learn to tell your story through social media, web content, marketing collateral, and face to face opportunities.

QUICKBOOKS WEBINAR SERIES

QUICKBOOKS ONLINE: THE BASICS

9 am- 12 pm • Thurs, 2/3

Learn how to use the go-to cloud-based accounting software to help manage your company's finances. This online webinar will cover the basics of bookkeeping, how to set up your QuickBooks Online account, how to record common transactions, and how to analyze your company's performance. Presenter Heather Denning is a Certified QuickBooks Online ProAdvisor, alumni of Wichita State University and local business owner.

Cost: \$119 (registration fee is nonrefundable)

QUICKBOOKS ONLINE: THE DETAILS

1 pm- 4 pm • Thurs, 2/3

Learn how to make the most of this cloud-based accounting software to help you manage your company's finances more efficiently. This online webinar will cover more complex bookkeeping functions such as payroll, invoicing, inventory management, sales tax, etc. Also learn about the numerous programs created to assist with these functions that integrate with QuickBooks Online. Presenter Heather Denning is a Certified QuickBooks Online ProAdvisor, alumni of Wichita State University and local business owner.

Cost: \$119 (registration fee is nonrefundable)

SBA GOVERNMENT CONTRACTING WEBINARS

ARE YOU READY FOR SBA'S 8(A)/BD PROGRAM 9 am- 10 am • Tues, Feb 15

Join Teri Taylor with the Small Business Administration for an in-depth online webinar about the SBA 8(a)/BD certification program requirements. This program is designed to assist socially and economically disadvantaged firms in their attempts to grow and succeed, including potential access to Federal contracts.

LOCATED IN A HUBZONE – GET CERTIFIED 10:30 am- 11:30 am • Tues, Feb 15

Join Teri Taylor with the Small Business Administration for an in-depth online webinar about the HUBZone program requirements. If your principal office is located within a HUBZone, the SBA's HUBZone certification program may benefit your company in seeking Federal contracts or subcontracting efforts.

WOMAN-OWNED SMALL BUSINESS FEDERAL CONTRACTING PROGRAM 9 am- 10 am • Wed, Feb 16

Join Teri Taylor with the Small Business Administration for an in-depth online webinar about the WOSB certification program. The Federal Government's goal is to award at least five percent of all federal contracting dollars to women-owned businesses each year.

ARE YOU A GOOD FIT FOR SBA'S MENTOR PROTÉGÉ PROGRAM? 10:30 am- 11:30 am • Wed, Feb 16

Join Teri Taylor with the Small Business Administration for an in-depth discussion about the SBA's mentor protégé program. In this online webinar, your small business could learn from an experienced government contractor through the mentor-protégé program.

STATE TAX WEBINARS

STATE TAX WEBINAR 9 am- 12 pm • Tues, 2/22

Carl York with the Kansas Department of Revenue will give you the basics in this free online webinar. Topics include sales and compensating use taxes, tax forms and how to file them, estimated taxes, and recordkeeping.

STATE TAX WEBINAR FOR CONSTRUCTION CONTRACTORS 1 pm- 3 pm • Tues, 2/22

In this free online webinar, Carl York with the Kansas Department of Revenue will focus on sales tax issues for construction contractors and subcontractors, including those who provide services such as plumbing, carpentry, electrical, roofing, HVAC, and landscaping. Learn about applying sales tax to materials and labor, Project Exemption Certificates, tax returns, billing, and more.



FUNDED IN PART THROUGH A COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. ALL KANSAS SBDC PROGRAMS OR CO-SPONSORED PROGRAMS ARE EXTENDED TO THE PUBLIC ON A NONDISCRIMINATORY BASIS. REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. CONTACT MARCIA STEVENS, WHO CAN BE REACHED AT 5015 EAST 29TH ST N, WICHITA, KS 67220 PHONE: 316-978-3193.