

KANSAS SBDC AT WICHITA STATE UNIVERSITY

JANUARY WEBINARS

Register at wichita.edu/ksbdcworkshops

STARTUP AND START RIGHT

12 pm-1 pm • Wed, 1/12

You can own a business in 2022! Learn how to quickly startup in just 10 steps. This free webinar will cover licenses and permits, federal and state tax IDs, business structure, funding, marketing and other essentials.

Location: Online

ACCOUNTING FOR NON-ACCOUNTANTS

12 pm-1 pm • Wed, 1/19

As a business owner, you might not do all of the recordkeeping or accounting yourself. That said, it is important for you to know what your records tell you and what they do not tell you as well as things to avoid and things to do. Make better financial and non-financial decisions by learning to use three key documents: balance sheet, income statement (P&L), and statement of cash flows.

Location: Online

COVID-19: EMPLOYERS, VACCINES, MASKS, AND MANDATES: EXPLORING THE BOUNDARIES FOR BUSINESSES

12 pm-1 pm • Thurs, 1/20

In this presentation, Davis Business Law attorney Jason M. Janoski will explore what employers need to know about masks in the workplace, vaccine policies, and their intersect with equal employment opportunity laws. He will also address the evolving legal status of the federal private employer vaccine mandate.

Location: Online

BRANDING BASICS

12 pm- 1 pm • Wed, 1/26

Great branding will help you stand out from your competition, establish trust, and drive sales. Learn essential components of branding, key considerations, decisions you need to make, how to avoid pitfalls, and how to prepare for growth.

Location: Online

INTELLECTUAL PROPERTY BASICS

3 pm- 4 pm • Mon, 1/31

Inventions, designs, original works of authorship, and trade secrets can provide you with economic benefits. Learn the basics of intellectual property protection. Jessica Pierpoint with the USPTO Kansas Patent and Trademark Resource Center will present.

Location: Online

KANSAS SBDC AT WICHITA STATE UNIVERSITY

JANUARY WEBINAR

Register at wichita.edu/ksbdcworkshops

STATE TAX WEBINARS

STATE TAX WEBINAR FOR CONSTRUCTION CONTRACTORS

10 am- 12 pm • Thurs, 1/27

Carl York with the Kansas Department of Revenue will focus on sales tax issues for construction contractors and subcontractors, including those who provide services such as plumbing, carpentry, electrical, roofing, HVAC, and landscaping. Learn about applying sales tax to materials and labor, Project Exemption Certificates, tax returns, billing, and more.

Location: Online

STATE TAX WEBINAR

1 pm- 4 pm • Thurs, 1/27

Carl York with the Kansas Department of Revenue will give you the basics in this free webinar. Topics include sales and compensating use taxes, tax forms and how to file them, estimated taxes, and recordkeeping.

Location: Online



We continue to offer confidential, no-cost advising by appointment through Zoom, phone, and email. If you want to start as a new client, follow the link below. We will review your information and contact you to schedule with your new advisor.

Advising sign-up: <https://ksbdc.ecenterdirect.com/>



FUNDED IN PART THROUGH A COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. ALL KANSAS SBDC PROGRAMS OR CO-SPONSORED PROGRAMS ARE EXTENDED TO THE PUBLIC ON A NONDISCRIMINATORY BASIS.

REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. CONTACT MARCIA STEVENS, WHO CAN BE REACHED AT 5015 EAST 29TH ST N, WICHITA, KS 67220 PHONE: 316-978-3193.