Green Lodging Sample Environmental Policy Statements

Developed by the Kansas Green Lodging Program, 800-578-8898 or nlarson@ksu.edu

I. Sample Environmental Policy Statements

XXXXXX is committed to minimizing its impact on the environment through waste and emission reduction, energy efficiency, promoting sustainable practices both internally and amongst clients and suppliers, and by meeting or exceeding all environmental legislation that relates to our operations. XXXXXX will continually evaluate its current operations, strive to improve its environmental performance, and implement sustainable business practices.

II. Sample Environmental Policy Statements

XXXXXX is committed to protecting natural resources, promoting environmental stewardship, and implementing sustainable business practices through

* complying with all applicable legislation
* implementing energy and water efficiency programs where economically and operationally practical
* minimizing waste by reviewing purchasing practices and segregating wastes for reuse and recycling
* educating staff and customers about environmental policies and efforts to minimize footprint or impacts
* reviewing policy for continual improvement of environmental performance
III. Sample Environmental Policy Statement

The XXXXXXXX recognizes potential impacts to the environment associated with the operation of a hotel. In an effort to curtail these effects, our hotel is committed to implementing a policy that involves taking proactive measures to prevent pollution and conserve resources, while also maintaining quality services to our guests. We acknowledge the need for responsible and sustainable environmental management at all levels, and will strive to incorporate good environmental practices into all of our decisions and operations.

In pursuit of this venture, we will evaluate all hotel activities and will seek to improve any that adversely affect the environment. We will seek to minimize waste and emissions that result from any such activities, all while conserving resources and improving energy efficiency. To ensure this policy materializes, ideally, it is necessary to encourage a sense of environmental responsibility among all employees, suppliers, subcontractors, and customers; this will be done via multiple training programs and subsequent compliance checks. This process will likewise include public display of information to customers and guests so as to educate them regarding the impact of our activities on the environment, as well as encourage them to assist us in achieving our goals.

We will comply with existing environmental legislation and will collaborate with authorities regarding environmental protection. We will also intend to discover novel methods of ameliorating the state of the environment. Performance will be monitored and reviewed regularly to fuel progress and constant improvement.

This policy will be revised periodically to ensure its applicability to activities of the hotel and the industry’s evolving standards.
IV. Sample Environmental Policy Statements

XXXXXX is aware of the impact its operations have on the environment. We believe it is our responsibility to not only minimize our environmental impact, but also to consider an environmental policy as an integral part of our operational strategy. In an effort to adopt environmentally conscious attitudes, we have established several measures with which we can preserve our natural resources and seek to prevent pollution:

- Involve, educate, and train all staff in environmental issues to instill a sense of environmental responsibility.
- Assess environmental impact of all our activities and products, and seek to eliminate any that pose harm to the environment when economically and operationally practical.
- Reduce waste going to the landfill by minimizing amount of waste produced, reusing materials when possible, and recycling other wastes.
- Purchase and use environmentally responsible (recyclable, refurbished, etc.) products from environmentally responsible suppliers (i.e. suppliers who emphasize the need for renewable energy supplies).
- Implement the following methods to improve energy usage:
  - Upgrade hotel lighting to include occupancy sensors that ensure light is being utilized only when necessary.
  - Use EnergyStar appliances as replacements or upgrades when needed.
- Utilize low-flow aerators in sinks and showerheads as a means of conserving water.
- Take measures to decrease harmful emissions.
- Communicate our environmental policy to the public to promote their support.
- Comply with environmental legislation, and strive to follow best practices.
- Seek continuous advancement by monitoring progress and remaining proactive.

The environmental policy and its objectives will be periodically reviewed.
V. Sample Environmental Policy Statements
At XXXXXX, we are dedicated to high standards of hospitality and advocate environmentally sustainable business operations. Our aim is to positively impact the communities in which we operate through energy-efficient practices and environmental education, while maintaining high-quality services to our guests. We acknowledge the need for responsible and sustainable environmental management at all levels, and will strive to incorporate good environmental practices into all of our decisions and operations. Our hotel endeavors to adhere to the following principles:

* Establish ethical environmental objectives and integrate a process of verification.
* Comply with all applicable environmental laws and regulations.
* Actively improve environmental performance and minimize environmental impacts through
  - taking measures to decrease pollutants and other harmful emissions,
  - upgrading hotel lighting and appliances to ensure efficient energy use and utilization of low-flow aerators in sinks and showerheads as a means of conserving water, and
  - minimizing waste by reviewing purchasing practices and segregating wastes for reuse and recycling.
* Promote environmentally responsible behavior and educate on environmental issues among our staff, clients, suppliers, and the community.
* Monitor our environmental impacts and set goals to continually improve our sustainability efforts.

In our pursuit of this venture, we will evaluate all hotel activities and will seek to improve any that adversely affect the environment. Furthermore, we will provide public displays of information to customers and guests to educate them regarding the impact of our activities on the environment, and also to encourage them to assist us in achieving our goals. We are committed to this policy of environmental stewardship, sustainable business practices, and excellent service.