

KANSAS SBDC AT WICHITA STATE UNIVERSITY

JANUARY WEBINARS

Register at wichita.edu/ksbdcworkshops

STARTUP AND START RIGHT

12 pm - 1 pm • Wed, 1/11

Are you ready to start a new business? Learn how to start in just 10 steps and how to start legally. This webinar will cover licenses and permits, federal and state tax IDs, business structure, funding, marketing and other essentials.

Location: Online - You will receive information about how to connect.

Cost: Free

BRANDING BASICS

12 pm - 1 pm • Wed, 1/18

Great branding will help you stand out from your competition, establish trust, and drive sales. Learn essential components of branding, key considerations, decisions you need to make, how to avoid pitfalls, and how to prepare for growth.

Location: Online - You will receive information about how to connect.

Cost: Free

INTELLECTUAL PROPERTY BASICS

12 pm - 1 pm • Tues, 1/31

Inventions, designs, original works of authorship, and trade secrets can provide you with economic benefits. Learn the basics of intellectual property protection. Jessica Pierpoint with the USPTO Kansas Patent and Trademark Resource Center will present.

Location: Online - You will receive information about how to connect.

Cost: Free

Visit

www.wichita.edu/ksbdcworkshops
to see our future training opportunities.



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ALL KANSAS SBDC PROGRAMS OR CO-SPONSORED PROGRAMS
ARE EXTENDED TO THE PUBLIC ON A NONDISCRIMINATORY BASIS.
REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES WILL BE MADE IF REQUESTED AT LEAST
TWO WEEKS IN ADVANCE. CONTACT KARENY LOYD VIA PHONE AT 316-978-3193,
OR 5015 EAST 29TH ST N, WICHITA, KS 67220.

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STATE TAX WEBINARS

STATE TAX WEBINAR

9 am - 12 pm • Wed, 1/25

Carl York with the Kansas Department of Revenue will give you the basics in this free webinar. Topics include sales and compensating use taxes, tax forms and how to file them, estimated taxes, and recordkeeping.

Location: Online - You will receive information about how to connect.

Cost: Free

STATE TAX WEBINAR FOR CONSTRUCTION CONTRACTORS

1 pm - 3 pm • Wed, 1/25

Carl York with the Kansas Department of Revenue will focus on sales tax issues for construction contractors and subcontractors, including those who provide services such as plumbing, carpentry, electrical, roofing, HVAC, and landscaping. Learn about applying sales tax to materials and labor, Project Exemption Certificates, tax returns, billing, and more.

Location: Online - You will receive information about how to connect.

Cost: Free



We continue to offer confidential, no-cost advising by appointment through Zoom, phone, and email.

If you want to start as a new client, follow the link below. We will review your information and contact you to schedule with your new advisor.

Advising sign-up: <https://ksbdc.ecenterdirect.com/>



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