

KANSAS SBDC AT WICHITA STATE UNIVERSITY

# AUGUST WEBINARS

Register at [wichita.edu/ksbdcworkshops](http://wichita.edu/ksbdcworkshops)

## LOAN DENIALS: COMMON REASONS AND STRATEGIES MOVING FORWARD

12 pm - 1 pm • Tues, 8/9

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*What if your business loan application is denied? This webinar will cover the most common reasons for denials and show you how to overcome them. The Director of the Kansas SBDC Capital Access Center Vincent Haworth will present.*

**Location: Online**

**Cost: Free**

## STARTUP AND START RIGHT

12 pm- 1 pm • Wed, 8//10

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*Protect all your hard work by starting your business legally. Learn how to quickly startup in just 10 steps. This webinar will cover licenses and permits, federal and state tax IDs, business structure, funding, marketing and other essentials.*

**Location: Online**

**Cost: Free**

## OWNING YOUR DIGITAL PRESENCE

12 pm- 1 pm • Thurs, 8/18

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*This webinar will focus on making all your company's online applications work together to grow your business. We will explore your website and SEO, integrating social media for maximum impact, and utilizing your online listings.*

**Location: Online**

**Cost: Free**

## SOCIAL MEDIA - WHERE TO START

12 pm- 1 pm • Thurs, 8/25

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*This webinar will cover the basics of promoting your business on social media including goal setting, the benefits, and drawbacks of different platforms, planning and measuring success. Whether you are just getting started with social media or have launched and stalled, this presentation will help you focus your social media efforts on what matters most – your business' success.*

**Location: Online**

**Cost: Free**



FUNDED IN PART THROUGH A COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. ALL KANSAS SBDC PROGRAMS OR CO-SPONSORED PROGRAMS ARE EXTENDED TO THE PUBLIC ON A NONDISCRIMINATORY BASIS. REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. CONTACT MARCIA STEVENS, WHO CAN BE REACHED AT 5015 EAST 29TH ST N, WICHITA, KS 67220 PHONE: 316-978-3193.

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## STATE TAX WEBINARS

### STATE TAX WEBINAR

9 am- 12 pm • Tues, 8/30

Carl York with the Kansas Department of Revenue will give you the basics in this free webinar. Topics include sales and compensating use taxes, tax forms and how to file them, estimated taxes, and recordkeeping.

**Location: Online**

**Cost: Free**

### STATE TAX WEBINAR FOR CONSTRUCTION CONTRACTORS

1 pm- 3 pm • Tues, 8/30

Carl York with the Kansas Department of Revenue will focus on sales tax issues for construction contractors and subcontractors, including those who provide services such as plumbing, carpentry, electrical, roofing, HVAC, and landscaping. Learn about applying sales tax to materials and labor, Project Exemption Certificates, tax returns, billing, and more.

**Location: Online**

**Cost: Free**



We continue to offer confidential, no-cost advising by appointment through Zoom, phone, and email. If you want to start as a new client, follow the link below. We will review your information and contact you to schedule with your new advisor.

Advising sign-up: <https://ksbdc.ecenterdirect.com/>



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